



Engage | Learn | Scale

QUAD

The AI +++ SUMMIT

**Artificial
Intelligence**

**Data
engineering**

Cloud

Design

FRIDAY, 21ST JANUARY 2022 | 3PM IST ONWARDS

REGISTER NOW

India's largest platform for AI & Analytics leader, professionals & aspirants

Agenda

3:00PM – 3:10PM

Opening Remarks:

Welcome to 3AI QUAD – The AI +++ Summit

3:10PM – 3:30PM

Opening Keynote

Amaresh Tripathy, SVP & Global Business Leader, Genpact

3:30PM – 4:10PM

Leadership Roundtable Session:

Reimagine the GCC with QUAD: The New Playbook for Innovation & Transformation

1. Suman Das, Managing Director, Eli Lilly Services
2. Irina Ghose, Executive Director – Cloud Solutions, Microsoft India
3. Vijoe Mathew, Global Director – Analytics, Anheuser-Busch InBev
4. Naveen Xavier, Managing Director, JPMorgan Chase
5. Anshuma Singh, Deputy Director, Applied Materials

Global Capability Centers (GCCs) are at an inflection point as the pace at which **QUAD (AI, Data Engineering, Cloud & Design)** is changing every aspect is exponential and at high velocity. GCCs are contextually empowered with critical and strategic business capabilities. They are rapidly evolving as enterprise transformation hubs and are beginning to be in the centre of QUAD driven transformation wave.

The new playbook of GCC is getting characterized by driving strategic & enhanced transformative & innovative practices leveraged by QUAD; However, with pandemic bringing unprecedented challenges, the path to exhibit new-age capabilities in GCC is often fraught with gyrations of macro environment, winds of change on exponential technologies adoption and continuous value creation and upping the ante to stay relevant in the VUCA world. What does it take for GCC's to scale and create value in the disruptive times leveraging QUAD ? and what's the new strategic reset that parent organizations will have to consider for GCC's in the near future? Reimagine the GCC with AI, Data engineering, Cloud & Innovation: the new playbook for Innovation & Transformation.

4:10PM – 4:50PM

Panel Discussion:

Evolution of new age enterprises with the underpinning of QUAD: Novel frameworks for Market Share Gain & Competitive Advantage

1. Rohini Srivathsa, National Technology Officer, Microsoft
2. Jayati De, Global Analytics Leader, Amazon
3. Purnesh Gali, Head – Analytics, Hindalco
4. Ishu Jain, Director – Data Science & Analytics, Swiggy

“There are decades where nothing happens; and there are weeks where decades happen”.

Traditional Enterprises are very vulnerable to acceleration to **QUAD (AI, Data engineering, Cloud & Design)** and QUAD is eating every industry. With new business models and QUAD coming to the market and incumbent business models challenged, new competitors emerge and prior partners start to resemble competitors. New age enterprises have started adopting best of breed QUAD capabilities and solutions to challenge the status quo and as a resultant positioned themselves differentiated with increased market share and creating their own MOAT & north star. what are the new strategic approaches and frameworks that new-age enterprises have applied with underpinning of QUAD; what strategy reset, traditional enterprises have to do to sustain their competitive advantage and how QUAD could be the force multiplier to them.

4:50PM - 5:10PM

Expert Talk Session

5:10PM - 5:50PM

Unplugged Debate:

The Great Technology Workforce Attrition: Decoding the new next in skills, Career Tracks & Performance Assessment

1. Hari TN, CHRO, BigBasket
2. Shruti Jaiswal, Director – Talent Management & OD, PepsiCo
3. Sidhartha Shishoo, SVP – Global Operations Leader, Genpact
4. Padmashree Shagrithaya, Global Head – Analytics & Data Science, CapGemini

The Indian IT sector is set to witness attrition of more than **1.15 million** this fiscal; With an average of 23% attrition projected on a talent base of **5 million**, the technology sector is set to witness over 1 million talent movements this year. The conundrum to hire the best technology talent is getting rattled with retaining the existing talent together coupled with the surge in offer drops, gig workforce, hybrid working is leading to excruciating stressful times for HR & business leaders. What led to an acceleration of tech talent demand surge in the previous few years? Further, Did the enterprises, startups, GCCs look at resurrecting the skills & competencies matrix and coming out with a novel career lattice and moreover, did the quintessential performance assessment and evaluation system change to accommodate the topical workforce expectations? The unplugged debate will attempt to provide the thought-provoking perspectives.

5:50PM - 6:00PM

Closing Remarks & Virtual Networking

3AI QUAD Speakers



Amaresh Tripathy

SVP & Global Business
Leader
Genpact



Rohini Srivathsa

National
Technology Officer
Microsoft India



Suman K Das

Managing Director
Eli Lilly Services



Pankaj Rai

Group Chief Data &
Analytics Officer
Aditya Birla Group



Hari TN

CHRO
BigBasket



Shruti Vijay Jaiswal

Director - Talent
Management & OD
PepsiCo



Vijoe Mathew

Global Director - Analytics
Anheuser-Busch InBev



Irina Ghose

Executive Director -
Cloud Solutions
Microsoft India



Jayati De

Global Analytics Leader
Amazon



Sidhartha Shishoo

SVP & Global Operations
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**Padmashree
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Naveen Xavier

Managing Director
JPMorgan Chase & Co.



Ishu Jain

Director - Data Science &
Analytics
Swiggy



Purnesh Gali

Head - Analytics
Hindalco



Anshuma Singh

Deputy Director
Applied Materials



Sameer Dhanrajani

CEO, AIQRATE Advisory &
Consulting
President, 3AI

About The Event

3AI, India's largest platform for AI & Analytics leaders, professionals & aspirants have conceptualized and executed pathbreaking events, summits and conferences with innovative formats & session tracks to foster premier thought leadership advocacy and bring out the next-in class themes & topics in AI & Analytics relevant for 3AI members & external ecosystem. Through our bespoke, differentiated and curated events: **STORM, E3xR3, Spectre, Technology Never Dies, Epiphany**

STORM



EPIPHANY

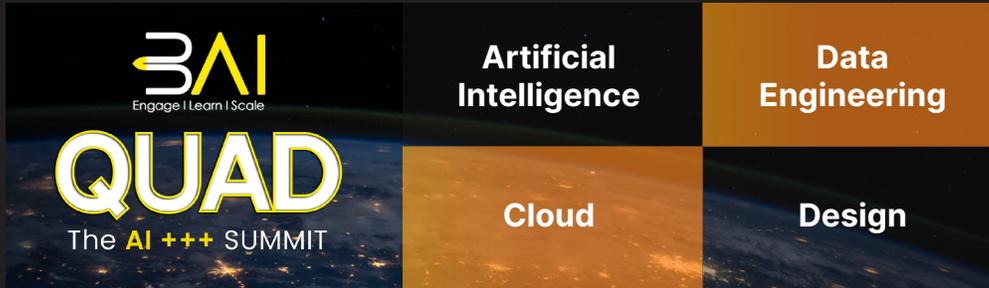
Our **450+** AI & Analytics thought leaders & influencers at 3AI have shared immense nuggets of topical knowledge & insights with our **14000+ members** from working **professionals, aspirants & students community**.



covering end to end topical, strategic & operational spectrum of **AI, Analytics & Data sciences** themes & topics. Overall, with our whopping outreach with **4000+** top CXOs & decision makers & talent outreach with **125+** academic institutions covering **0.2 million** students, 3AI events & programs have been attended by **0.3 million** participants grossing **5.7 million** impressions across social channels.

In the continuum of 3AI's essence of differentiation & novelty, 3AI will be coming out with a pioneering & pathbreaking summit to be held on **Friday, 21st January 2022, 3:00pm IST**. onwards.

3AI QUAD summit puts into focus strategic relevance of **AI alone not being enough** in building growth & survival strategies for enterprises, GCCs and startups in midst of pandemic, VUCA world and competitive business environment. Whilst, AI is the most talked business lexicon amongst the business leaders & the most sought-after strategic priority for enterprises; Data Engineering, Cloud & Design are equivalent critical components to accomplish the AI-led transformation and the coming together of



can unleash massive transformative impact for the enterprises.

Business Innovation & Disruption requires that **QUAD** be regarded as core to the business model that differentiates a company and defines how it creates value, as well as to its operating model—the systems, processes, and capabilities that deliver value. 3AI QUAD summit will help harness the collective power of **AI, Engineering, Cloud & Design** to create customer value and competitive advantage. This event is PATHBREAKING, never in an external forum, four of the critical elements have been designed together to be discussed in unison ...The focus of this densely curated, contextually led event is on covering end to end coverage spectrum in:

 <p>AI + Data Engineering + Cloud + Design = Secret sauce of enterprise transformation</p>	 <p>Topical capability developments in QUAD (AI, Data Engineering, Cloud & Design)</p>	 <p>AI & Data Engineering Strategy to build robust data pipes for competitive advantage & differentiation</p>	 <p>Accelerating Data to Decision journey with AI & Cloud</p>
 <p>How to turn AI into ROI : Strategies to drive transformation & value for enterprises</p>	 <p>Augment AI applications & adoption with human centric design</p>	 <p>Evolution of new talent streams & career pathways in AI, Data Engineering, Cloud & Design</p>	 <p>Playbooks for GCC's transformation & CoE construct through AI, Data Engineering, Cloud & Design</p>

3AI QUAD will stretch your thinking and broaden your perspectives with a practical, behind-the-scenes look at how Indian, global enterprises, Platform & Cloud providers, GCCs, startups are embedding **AI, Data Engineering, Cloud & Design** across the enterprise value chain to work to create value and differentiation. 3AI QUAD is also designed for leaders, senior executives & working professionals that are evaluating the feasibility of introducing QUAD in their organizations, GCCs and businesses, planning to work on **AI, Data Engineering, Cloud & Design** driven business models. Business leaders who are planning to build their QUAD capabilities in evolving the strategy for their businesses and organizations. Given the cross industry and cross functional relevance of this summit, AI & Analytics, Data Engineering, Cloud & Design aspirants, savants, learners are encouraged to participate as well.

The summit will also detail out the strategic significance of **QUAD (AI, Data Engineering, Cloud & Design)** and its indispensability to improve business performance and enabling the enterprise stay relevant.

Broad Themes that will be covered in QUAD summit:



Topical global AI, Data Engineering, Cloud & Design market trends, developments & adoption areas



Leverage AI, Data Engineering, Cloud & Design to drive strategic models, customer experience and business performance



Reimagining new age enterprise with QUAD; frameworks & toolkits



How to drive strategic business transformation underpinned by QUAD



AI, Data Engineering, Cloud & Design applications across industry verticals and business functions



How QUAD (AI, Data Engineering, Cloud & Design) is solving complex, unresolved and large problems in enterprises & GCCs



Building state of art AI Centre of Excellence Construct & framework with QUAD (AI, Data Engineering, Cloud & Design)



QUAD (AI, Data Engineering, Cloud & Design) led interventions in Customer Experience, Marketing, Risk & Fraud



Data Engineering Stack, Cloud Transformation journey, Behavioral sciences techniques, design thinking approaches

3AI QUAD will compel participants to cogitate towards developing **QUAD (AI, Data Engineering, Cloud & Design)** strategies in conjunction with looking at developing action plans for leveraging new capabilities within their organizations/GCCs and business functions for inculcating Transformation, Innovation and Disruption dynamics within their organizations. The participants will also be showcased with topical scenarios, best practices and global trends in QUAD arena:

Decision makers & professionals going through the journey of conceptualizing & developing **QUAD (AI, Data Engineering, Cloud & Design)** strategy for a business function or industry segment.

Learnings about building blocks of **QUAD (AI, Data Engineering, Cloud & Design)** strategy along with problem solving at scale leveraged by QUAD.



QUAD (AI, Data Engineering, Cloud & Design) as strategic enabler for innovation & transformation: building new business models and value chains.

3AI QUAD (AI, Data Engineering, Cloud & Design) summit will bring together top of line 100+ stellar AI, Data Engineering, Cloud, Design leaders in 10+ enthralling sessions and will be attended by 1500+ participants from enterprises, GCCs, startups, consulting, technology, pure play analytics firms, BPM firms and academia in a pacy and pulsating 3 hours format on immersive AR/VR/5G platform.

Don't miss to participate in the **3AI QUAD (AI, Data Engineering, Cloud & Design)** Steaming Live on Friday, January 21stth, 2022 from 3:00pm IST onwards.

3AI QUAD Attendee Profile: GCC leaders, AI & Analytics, Cloud, Data Engineering, Design practice heads & leaders, CDOs, CTOs, Data engineering heads, CXOs, decision makers, senior leaders, AI & Analytics, Cloud, Data Engineering professionals, mavens & technology aficionados from Indian & global enterprises, GCCs, BPM, pure play analytics firms, startups, Technology & Cloud providers and academic institutions, universities, EdTech players, students, research fellows.

Expected attendees: 1500+

QUAD Summit Format: Keynote session, Roundtables, Panel discussion, Unplugged debate, Fire-side chat session, Lounge specials, Expert Talks.

ENGAGE | LEARN | SCALE

India's largest platform for AI & Analytics leaders, professionals & aspirants

3AI is India's **largest platform** for **AI & Analytics leaders, professionals & aspirants** and a confluence of leading and marquee AI & Analytics leaders, experts, influencers & practitioners on one platform.

3AI platform enables leaders to engage with students and working professionals with 1:1 mentorship for competency augmentation and career enhancement opportunities through guided learning, contextualized interventions, focused knowledge sessions & conclaves, internship & placement assistance in AI & Analytics sphere.

3AI works closely with several academic institutions, enterprises, learning academies, startups, industry consortia to accelerate the growth of AI & Analytics industry and provide comprehensive suite of engage, learn & scale engagements and interventions to our members. 3AI platform have 14000+ active members from students & working professionals community, 450+ AI & Analytics thought leaders & mentors and an active outreach & engagement with 400+ enterprises & 125+ academic institutions.



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