

"The Next enterprise transformation will come through AI, from there on, it will be AI strategy led transformation"

STORM

AI STrategy & TransfORMation Summit

Streaming on
Friday, 24th September, 2021
3pm IST onwards

ZEITGEIST

3AI STORM aka AI STRategy & TransfORMation summit puts into focus the strategic relevance of artificial intelligence in building survival strategies for Enterprises, GCCs and Startups in midst of pandemic, VUCA world and competitive business environment. AI is the most talked business lexicon amongst the business leaders & the most sought-after strategic priority for enterprises. It seems that not a day goes by without any industry coming out with a breakthrough application of AI, or a new nuance is added to the overall AI adoption. Horizontal and industry-specific use cases of AI are abound. However, with the keen interest from global leaders & senior executives of Indian & global corporations, GCCs, Technology Behemoths, Cloud providers, PE/VC firms, Startups; the conversation is shifting towards having a strategic agenda for AI in the enterprise.

Business Innovation & Disruption requires that AI strategy & transformation be regarded as core to the business model that differentiates a company and defines how it creates value, as well as to its operating model—the systems, processes, and capabilities that deliver value. The Algorithms needs to demonstrate agility in the decision making prowess of the enterprise thru insights, intelligence & recommendations. 3AI STORM summit will help harness the power of AI strategy & transformation to create customer value and competitive advantage.

3AI STORM summit will bring together top of line 25+ stellar AI & Analytics leaders, 10+ enthralling sessions, 1500+ participants from Enterprises, GCCs, Startups, Consulting, Technology, BPM firms and Academia in a pacey and pulsating 3 hours format on immersive AIRMEET platform.

This event is PATHBREAKING. The focus of this densely curated, contextually led event is on covering end to end coverage spectrum in:

Playbook for Decision making @ scale with AI

State of the art AI CoE (Center of Excellence) Construct

AI Strategy for competitive advantage & differentiation

How to turn AI into ROI

AI applications & adoption: Innovative models & frameworks

AI capabilities for Business Transformation

Agenda

Friday, 24th September, 2021

3:00pm - 3:10pm **Opening Remarks > Welcome to 3AI STORM: AI Strategy & Transformation Summit**

3:10pm - 3:30pm **Opening Keynote**

- Hari T,N, CHRO, BigBasket

3:30pm - 4:05pm **Roundtable Session: AI Strategy for Competitive Advantage & Innovation**

AI is invoking massive shifts in the business value chain of enterprises/start-ups and is redefining what it takes to accomplish competitive advantage and upping the innovation quotient. Whilst enterprises/start-ups have embarked upon the journey of triggering AI strategy for enterprises for growth, scalability and innovation; very few enterprises/startups have developed a full scale AI strategy that's contextualised and enterprise-wide. A deep concerted focus on strategic building blocks of AI can help enterprises/start-ups develop penetrating insights, intelligence & recommendations.

The session brings together experts from Innovation, AI, Strategy background and they will focus on strategic discussions on various facets of bringing in need for AI strategy for enterprises & start-ups to up the ante on competitive differentiation & innovation.

- Sameer Dhanrajani, CEO, AIQRATE Advisory & Consulting | President, 3AI(MODERATOR)
- Avnish Sabharwal, Managing Director, Accenture
- Pankaj Rai, Group Chief Data & Analytics Officer, Aditya Birla Group
- Madhurima Agarwal, Director, Engineering Programs, NetApp
- Nirupam Srivastava, Vice President, Strategy & AI, Hero Group
- Rani John Britto, Principal, SAS

4:05pm - 4:25pm **Keynote I: The Evolution of AI**

- Ambica Rajagopal, Group Chief AI Officer, Michelin

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4:25pm - 4:55pm Panel Discussion : Building State of the Art AI Center of Excellence (CoE) - Strategic Perspectives

AI is invoking massive shifts in the business value chain of enterprises and is redefining what it takes to accomplish competitive advantage and upping the innovation quotient. AI & Analytics CoE within enterprises and GCs are evolving from being cost centres to value drivers of transformation, innovation & disruption. AI & Analytics CoEs are set up not just for cost arbitrage but go all the way to curate best of breed AI & Analytics capabilities & solutions, design topical data to insights infrastructure, tap into robust & capable talent and nurture in-house innovation & transformation. AI & Analytics CoEs are generating significant business impact through AI driven process innovation and revealing new sources of revenue for stakeholders.

The session brings together experts with multifarious background and they will focus on strategic perspectives on the different dimensions of building and scaling AI & Analytics Center of Excellence.

- **Naveen Yeri, SVP, Enterprise Analytics & Data Science, Wells Fargo (MODERATOR)**
- **Jayati De, Global Analytics Leader, Amazon**
- **Vinay Jammu, Vice President, Physical-Digital Technologies, GE Digital**
- **Anshuma Singh, Deputy Director, Applied Materials**
- **Sudheer Tumuluru, Vice President, Engineering, Myntra**

4:55pm - 5:25pm Fireside Session: Decision Making @scale with AI: The New Playbook

In the age of exponential technologies revolution, AI continues to dominate the business & technology landscape. Whilst the naysayers have advocated the doomsday for humanity by predicting the advent of singularity, AI for good & all have several applications to usher a new change in how we make decisions at enterprise and personal spheres. Traditionally, human decisions are to a large extent are based on intuition, gut and historical data. In the age of algorithm economy, several of our decisions will be taken by algorithms. Algorithms that are personalized, curated and consumed for our own decision making. Leveraging AI, the ability to mimic the human brain and the ensuing ability to sense, comprehend and act will significantly go up and that will result in the emergence of decision making @scale and an emergence of new playbook at the enterprise level. The session brings together experts with multifarious background and they will discuss and unravel aspects on AI taking over decision making and the ensuing impact at the enterprise level.

- **Nitin Sareen, SVP, Consumer Analytics, Wells Fargo**
- **Smitha Suryanarayanan, Senior Director, Business Analytics, Investnet | Yodlee**
- **Sowjanya Shetty, Director, Microsoft India (ANCHOR)**

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5:25pm - 5:55pm Unplugged Debate: AI Applications & Adoption – Innovative Models & Approaches

Unleashing the true power of AI adoption requires scaling it across the entire business value chains and calls for reimagining the customer experience, innovating new products & services and transforming the businesses. AI applications and adoption can usher new operating models, influence the business decision making and become a trojan horse for triggering innovation & disruption. Whilst, several businesses are still focused on siloed use cases and disparate POCs, the full potential of AI adoption can only be realized if the enterprise evolve and implement innovative models & approaches for enterprise wide AI adoption. The session brings together experts from AI Strategy & Technology background and they will focus on strategic discussions on various dimensions of innovative models and approaches for enterprise wide AI adoption.

- Rohini Srivathsa, CTO, Microsoft India
- Ujjyaini Mitra, Chief Data Officer, ZEE + ZEE5
- Tathagat Varma, Head, Strategy & Operations, Walmart Global Tech India

5:55pm - 6:00pm Closing Remarks | Virtual Networking

Meet the Stellar line-up of Speakers

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Rohini Srivathsa

CTO
Microsoft India



Hari T.N

CHRO
BigBasket



Pankaj Rai

Group Chief Data &
Analytics Officer, Aditya
Birla Group



Tathagat Varma

Head, Strategy &
Operations, Walmart
Global Tech India



Avnish Sabharwal

Managing Director
Accenture



Ambica Rajagopal

Group Chief AI Officer
Michelin



Naveen Yeri

SVP, Enterprise
Analytics & Data
Science, Wells Fargo



Jayati De

Global Analytics Leader
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Nirupam Srivastava

Vice President
Strategy & AI
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Vinay Jammu

Vice President
Physical-Digital
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Anshuma Singh
Deputy Director,
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Rani John Britto
Principal
SAS



Sameer Dhanrajani
President, 3AI
CEO, AIQRATE Advisory &
Consulting



Sowjanya Shetty
Director
Microsoft India



Riaz Basha
Confidence Coach,
Celebrity Host - RJ
& TV Presenter



AI & Analytics Association

India's largest platform for AI & Analytics leaders, professionals & aspirants

3AI is India's largest platform for AI & Analytics aspirants & professionals with 9000+ active members from students & working professionals community, 300+ AI & Analytics thought leaders & mentors and an active outreach & engagement with 240+ enterprises & 125+ academic institutions.

3AI platform enables leaders to engage with students and working professionals with 1:1 mentorship for competency augmentation and career enhancement opportunities through guided learning, contextualized interventions, focused knowledge sessions & conclaves, internship & placement assistance in AI & Analytics sphere.

3AI works closely with several academic institutions, enterprises, learning academies, startups, industry consortia to accelerate the growth of AI & Analytics industry and provide comprehensive suite of engage, learn & scale engagements and interventions to our members.

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