



BELLWETHER

July - September, 2021

India's largest platform for AI & Analytics
leaders, professionals & aspirants

350+ Thought Leaders & Mentors
Industry's top AI & Analytics leaders,
experts & practitioners



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From the President's desk...

3AI (AI & Analytics Association) is India's largest platform for AI & Analytics leaders, professionals & aspirants. A confluence of marquee and proven 350+ AI & Analytics thought leaders & practitioners from 290+ organizations coming together to engage with 11000+ active 3AI members (students and working professionals) on the platform for mindshare accentuation, multidisciplinary knowledge interventions, interactive leadership sessions, mentorship opportunities, internship & placement assistance. 3AI works closely with several academic institutions, enterprises, GCCs, pure play analytics firms, Technology & BPM firms, learning academies, startups, industry consortia, government bodies to facilitate the growth of AI & Analytics industry and is committed to enhance branding & mindshare, networking opportunities & thought leadership quotient for our thought leaders and delivering comprehensive knowledge engagements and interventions to every member.

Our 350+ Thought Leaders & Mentors representing 290+ organizations are top of line, marquee and seasoned leaders in AI & Analytics space from global, Indian enterprises, GCCs, consulting & technology firms, startups & pure play analytics outfits. At 3AI, together they engage & network with industry consortia, peer groups and external stakeholders on various thought provoking sessions, policy shaping initiatives, mentorship sessions with members, thought leadership engagement sessions w.r.t. conclaves, summits, roundtable, webinars and curate reports & white papers. The platform provides ample opportunity to 3AI thought leaders & mentors to amplify their thought leadership quotient & visibility through several networking, outreach, branding opportunities.

Over the previous year, with the sincere attempt establish premier thought leadership advocacy amongst AI, analytics & data science leaders, 3AI have successfully delivered 65+ weekly knowledge insights sessions (58+ leaders representation), 10 bespoke AI roundtable sessions (50+ leaders coverage) and five large format and holistic events: STORM, E3xR3, Spectre, Technology Never Dies & Epiphany with an aggregated 55000+ participants from India & rest of geographies grossing 4.8Mn impressions across social channels.

Sameer Dhanrajani
President, 3AI



3AI MentorUS
Personalized mentoring platform with seasoned and proven AI & Analytics leaders for guided career development and stay career relevant aspects.

3AIflix
3AI's exclusive YouTube channel with playback videos of events & summits.

3AI SURGE
OUTSMART THE FUTURE
Transformative, future-led & industry relevant programs for Smart Learners. Heutogogy based approach with self-learning, industry relevant content with proven use cases, simulations & applicable scenarios.

3AI Catapult
India's most credible AI & Analytics Assessment and Certification meticulously designed to evaluate the critical thinking and problem-solving skills for the application of fundamental concepts of AI and analytics.

Marquee Events & Summits

3AI STORM: AI Strategy & Transformation Summit Friday, 24th September, 2021

For the first time ever, AI Strategy & Transformation as a core theme was deliberated along with unique session tracks covering strategic elements around AI CoE construct & AI applications & frameworks.

3AI STORM Summit brought together a stellar line of 25+ AI leaders over enthralling session formats comprising of keynote sessions, roundtable, panel discussion, fireside chat, and unplugged discussion in a pacy & riveting 3 hour time format.

3AI STORM Summit which culminated with 3AI Zenith Awards 2021 was a major milestone accomplishment with attendance of 1600+ participants with representations from GCCs, pure play analytics & consulting firms, Indian corporates, Startups, BPM firms, Technology & Cloud providers.

E3xR3: The AI-x Summit Saturday, 31st July, 2021

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3AI EVOKE Leadership Roundtable Series

Session 1: Reimagine the "New Normal" in GCC Strategy & Transformation: Strategic Approaches

Global Capability Centers (GCCs) are at an inflection point as the pace at which AI & Digital technologies is changing every aspect is exponential and at high velocity. GCCs are contextually empowered with critical and strategic business capabilities. They are rapidly evolving as enterprise transformation hubs and are beginning to be in the center of AI & Digital driven transformation wave. GCCs ability to provide strategic capacity at scale and play a key role in future proofing enterprises equipped with top of the line leadership skills is proving out to be the secret sauce for the success of the GCCs. Being at the helm of leading a GCC is an arduous task and onerous responsibility wherein multifarious skills, competencies and attributes are required to demonstrated and showcased by the GCC leader to build, scale and transform the GCC.

The new template of GCC leaders is getting characterized by driving strategic planning, complex capability building, strategic delivery dexterity, C level advocacy, Value & Transformation accentuation, inclusive culture building & intensive corporate development. However, with COVID 19 bringing unprecedented challenges, the path to exhibit leadership capabilities in GCC is often fraught with gyrations of macro environment, winds of change on exponential technologies adoption and continuous value creation and upping the ante to stay relevant in the VUCA world.

What does it take for a GCC's leadership to scale and create value in the disruptive times? How does the new operating model: Work from Home, Talent engagement, remote work management, policies & compliance impact the growth of GCCs and what's the new strategic reset that parent organizations will have to consider for GCCs in the near future? The "New Normal" in the GCC strategy & Transformation...



3AI EVOKE LEADERSHIP ROUNDTABLE SERIES

Reimagine the "New Normal" in the GCC Strategy & Transformation: Strategic Approaches

Friday, 27th August, 2021 | 4pm - 5:30pm IST

				
AMIT KALRA Managing Director Swiss Re	ANSHU SHARMA RAJA CIO, Consumer Private Business Banking Standard Chartered Bank	MANAS AGRAWAL CEO Affine	NIDHI PRATAPNENI SVP, Analytics & Modelling Wells Fargo	DEEPAK RAMANATHAN Vice President, Global Customer Advisory, SAS

3AI Knowledge Insights Series

Demystify Blockchain – Tokenomics

Sunday, 4th July, 2021

Kamlesh Parikarath, Blockchain Architect, Persistence



Initial Coin Offerings (ICOs), Distribution & Incentivization, Arrival of Decentralized, Trustless Networks like Blockchain has created disruption in the most centralized yet pervasive systems like money.

But cryptocurrencies also require their own monetary policies albeit different from the traditional one. Tokenomics at the very core defines the policies surrounding the token issuance, distribution and incentivization to make a token pervasive in its perception and implementation around a set purpose. But its cooler application might be how to make your own tokens popular and increase its market value. What to keep in mind before your token launch (ICOs)?

Kamlesh Parikarath, A Blockchain expert & 3AI thought leader & mentor will cover the basics of Tokenomics. In the second of three series trilogy, Kamlesh will unravel the supply & demand characteristics of cryptocurrency and will the interpret the highly disruptive technology behind it. A must attend session !

Customer Analytics and AI – Application & Adoption across industries

Sunday, 11th July, 2021

Rajneesh Pathak, Ex- VP – Augmented Intelligence, Genpact



In next 3 years, almost 95 percent of all customer interactions will be through channels supported by Artificial Intelligence. From personas to prediction to personalization, today Consumer Analytics & AI are changing how firms engage with customers and generate value. As marketing has become increasingly data-driven over the last 20 years, the tools required to analyse data and derive actionable insights have become increasingly sophisticated – especially through Machine Learning. They have revolutionised the industries by augmenting efficiency and productivity of customer experience processes.

In this webinar, we will explore stories from different industries on how Customer Analytics & AI are transforming customer centric business models

AI in Fraud Mitigation: Scenarios, Adoption & Applications

Sunday, 18th July, 2021

Javed, Data Science Leader, Uber



Fraud mitigation has assumed significant proportion in the strategic & operational priorities of enterprises. AI capabilities using ensemble machine learning are being leveraged extensively to look at possible fraud mitigation & prevention across industries.

Javed, Data Science Leader at UBER and 3AI Thought Leader & Mentor, will be providing descriptive viewpoints around different fraud scenarios, patterns of identification and various adoption & application scenarios of AI being leveraged to prevent & mitigate fraud. A must attend session !

Natural Language Processing - Achieving Human Level AI Performance

Sunday, 8th August, 2021

Drishan Arora, NLP Expert, Google



Natural Language Processing (NLP) – machine learning enabled by AI that comprehends and even writes text is one of the most exciting areas of AI research and many advancements in availing NLP as a service has witnessed accelerated adoption. In this Knowledge Insights session by 3AI, Drishan will share his viewpoints on NLP and how recent advancements in NLP have made it possible to achieve human level performance and will also share his perspectives on achieving early results using limited labeled data along with potential challenges .

Demystifying Blockchain with the next wave of DeFi (Decentralised Finance)

Sunday, 22nd August, 2021

Kamlesh Parikarath, Blockchain Architect, Persistence



Things are changing quickly in the blockchain space, and decentralized finance (DeFi) is a current trend – it's an exciting space to be, undoubtedly. Let's dig a little deeper into DeFi and learn more about it expanding upon the changing landscape of traditional financial products and its composition of decentralized exchanges, collateralized loans, lending and borrowing platforms, leveraged trading, synthetic assets, payment networks, and much more. The first wave of applications were focused on using blockchain to create digital tokens and track their ownership This webinar will shed light on the composable nature of tokens and DeFi products, enabling to leverage each other to create a synergistic effect.

The first two sessions of the three part series focused on using blockchain to create digital tokens and track their ownership. In the third session, Kamlesh Parikarath, an expert in blockchain will demystify the echo system of deFI and will simplify the nuances around the terminologies and jargons . A must attend session !

Responsible AI : Industry Perspectives & Practices

Sunday, 29th August, 2021

Shivani Rai Gupta, AI CoE Lead, Reliance Jio



The last few years have seen AI's impact on people and society. With the rise of AI applications, we are at a critical inflection point for Responsible AI . In this Knowledge Insights Series, Shivani Raj Gupta will discuss industry perspectives, approaches, frameworks and practical tools to help organizations implement responsible AI . Learn how leaders in AI are working to advance our understanding, practices, and technology for responsible AI. Explore how to make AI trustworthy which is transparent, explainable, interpretable, fair and auditable in this upcoming session.

Deciphering AI in the Gaming Industry

Sunday, 5th September, 2021

Kishore Kumar, Head - Customer Success, Affine



Online games have come a very long way since the days of Minesweeper, Pac Man, Solitaire to name a few. COVID, if anything, has only propelled the demand for online games resulting in bigger and faster changes coming to life; be it the market landscape, increasing competition amongst game providers or users wanting better and more realistic experiences. Easing smartphone affordability and internet accessibility have further fuelled the demand, globally.

Interestingly there is a lot of data available about user behaviours, purchase patterns, game interactions, etc spiralling every second making a stronger case to implement various AI / ML solutions. Interesting techniques like Pathfinding, Finite State Machines, Behaviour Trees, Deep Neural Networks, Procedural Content Generation are being leveraged for developing modern games. Explore many more interesting AI techniques – please join Kishore as he deciphers how AI is changing the gaming industry.

Demystifying Blockchain with the next wave of DeFi (Decentralised Finance)

Sunday, 22nd August, 2021

Kamlesh Parikarath, Blockchain Architect, Persistence



The Startup world is fast changing and many startups are incorporating AI into their systems. AI can be used by a startup for various purposes – either as their core offering or to optimize their business. The move to incorporate AI is an important decision, which should be taken carefully after considering various factors ranging from Data availability to Customer acceptance. If done correctly, AI can bring about huge change in the company to gain advantage over the competitor. However, every step in the move should be measured with the right set of KPIs, ignoring the vanity KPIs.

Understanding when a Startup should think of incorporating AI and creating the right road map is critical.

Driving Adoption of AI and Analytics

Sunday, 19th September, 2021

Vijaya Ghosh, Vice President, Consumer Business, BRIDGEi2i



Digital information has been growing at such a pace that the term “big data” no longer seems adequate. While many companies have solved or largely solved the problem of how much data there is and Cloud storage makes it easy to store data, and many organizations have made heavy investments in data warehouses to manage their data. Yet, few have reached a level of maturity with their analytics that can be considered transformational. A global Gartner survey found that only 9% considered they matched Gartner’s definition for the highest level of maturity, where data and analytics are central to business strategy. In this webinar, Vijaya will explore:

1. Key obstacles to effective adoption of AI and Analytics
2. Understand what can be done to operationalise analytics and bridge the last mile gap and
3. Change management best practices to drive adoption.

3AI Zenith Awards 2021

Top GCCs in AI, Analytics & Data Science

Top GCCs in AI, Analytics & Data Science Global Capability Centers (GCCs) are at a critical inflection point. As multinational corporations continue to move to an AI-first paradigm, they are looking at their GCCs to provide AI prowess to drive the innovation & transformation. AI has taken a robust foothold in the GCCs, with their talent powering evidence-backed, data-driven decisions for their parent organizations. The next generation of the GCCs will be expected to provide autonomous decision support and an AI-augmented human intelligence. AI, Analytics & Data Science leaders at GCC's will need to harness the burgeoning power of AI to drive corporate decisions, automate repetitive, low-value tasks and reinvent business models for the continued success of their business in the new world.

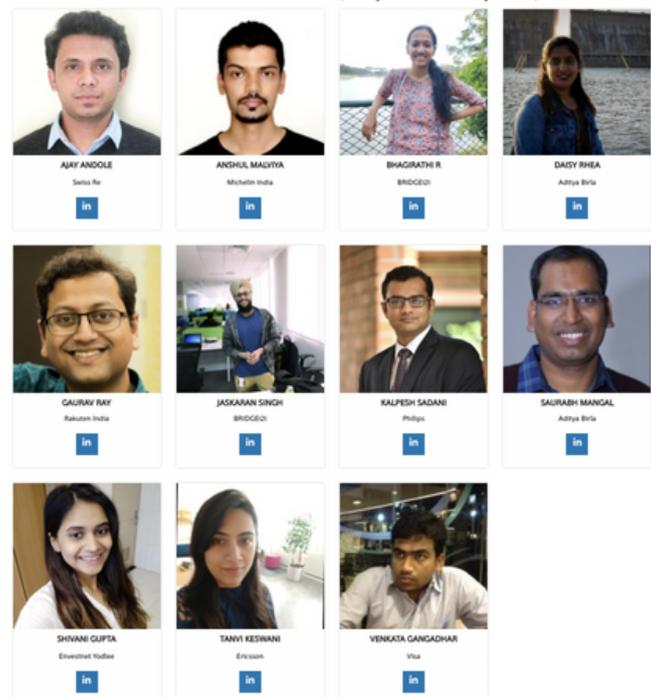
WINNERS



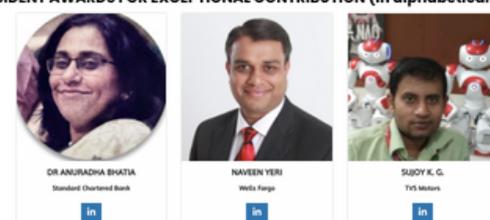
Spotlight Awards

3AI Zenith Spotlight Awards is a first ever attempt by 3AI to acknowledge the immense contribution of young turks, exemplary performers in the AI, Analytics & Data Science arena with 2-10 years of working experience. The award will recognize & showcase the contributions of budding and emerging AI, Analytics & Data Science professionals that have demonstrated eminent work, people & project engagements in AI, Analytics & Data Science within their organizations and acted as role models in their organizations.

SPOTLIGHT AWARD WINNERS (in alphabetical sequence)



3AI PRESIDENT AWARDS FOR EXCEPTIONAL CONTRIBUTION (in alphabetical sequence)



3AI Pinnacle Awards 2021

Recognizing & Rewarding the talented, eclectic AI & Analytics professionals, contributors & mavens across industry segments and academia in India

3AI Pinnacle Awards 2021 celebrated the contribution of AI & Analytics students, professionals, academic institutions, leaders, companies & startups in driving significant value & outcomes and augment the efforts of positioning India as a premier destination for AI & Analytics

The award categories are open to individuals, teams & enterprises working in the AI & Analytics global arena and is an exceptional opportunity to showcase bleeding edge research, solution, application, engagement capabilities & contribution in AI & Analytics and get wider recognition in the ever expanding AI & Analytics industry.

3AI endeavour is to grow, scale & elevate AI & Analytics community by recognizing the diligence and dedication of the involved ones. The 3AI Pinnacle Awards 2021 will recognize selected leaders, professionals, students, enterprises, startups and academic institutions across different award categories that have significantly executed the art of solving large, complex & unresolved problems through AI and Analytics. This 3AI Pinnacle Awards 2021 is spread across six categories.

1. AI & Analytics Rising Star
2. Women to watch out for in AI & Analytics
3. AI & Analytics Student of the Year
4. AI & Analytics Takshila
5. AI & Analytics Industry Leaders
6. Top AI & Analytics Providers

WINNERS LIST

AI & Analytics Takshila



AI & Analytics Providers



Upcoming Events....

Friday, 22nd October, 2021
5pm-6pm IST

3AI Expert Talk - Session 1
Reinforcement Learning with
Business Applications

Jorge Silva, Senior Manager -
Machine Learning, SAS

[Register here](#)



Wednesday, 27th October, 2021 | 5pm - 6pm IST

3AI Expert Talk - Session 2
Registrations opening soon

Friday, 29th October, 2021
3pm-4:15pm IST

Insights & Intelligence with AI:
Leadership Roundtable Session
Series

Session 1: Reimagine Human &
Enterprise Decision Making in the
AI era

[Register here](#)



.....and more.